Product-Led Alliance

PLG Metrics *Certified: Masters*

Awarded to

Karen Hoover

You've officially completed **PLA's PLG Metrics Masters** certification and this certificate declares to you - and everyone around you - that you've mastered the art of PLG Metrics.

Valid from: 08/04/2025 **Serial number:** 6890dff2c2bd430d0a0308fc

Richard King

Richard King, Founder & CEO, Product-Led Alliance

