



Product-Led
Alliance

PLG Metrics

Certified: Masters

Awarded to

Zeinab Elnashar

You've officially completed **PLA's PLG Metrics Masters** certification and this certificate declares to you - and everyone around you - that you've mastered the art of PLG Metrics.

Valid from: 07/13/2025

Serial number: 6873e64cb3a9a5742804de89

Richard King

Richard King, Founder & CEO, Product-Led Alliance

