Product-Led Alliance

Product-Market Fit *Certified: Masters*

Awarded to

Marcia Gladys de Oliveira

You've officially completed **PLA's Product-Market Fit Masters** certification and this certificate declares to you - and everyone around you - that you've mastered the art of Product-Market Fit.

Valid from: 02/13/2025 **Serial number:** 67ae09c2c10bf74ab9089909

Richard King

Richard King, Founder & CEO, Product-Led Alliance

PRODUCT-MARKET FIT
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